

Have you considered a mentorship program?



If concern over hiring or retaining drivers keeps you up at night, consider developing a mentorship program.

Mentorship is good for the mentor, the mentee and your bottom line.

Choose mentors that are humble, dependable and respected by other drivers. The mentor's job is to sculpt a new worker into a positive and productive team member. Ask your team to recommend the best person for the job.

New drivers will gain skills more quickly, be more productive and be less likely to take risks if they have a mentor appointed to help and guide them.

When selected to become mentors, your safe, experienced drivers will know that they are appreciated and become invested in the success of new colleagues.

Mentorship programs are win-wins for everyone involved.

www.KeepTruckingSafe.org

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